LOVE THIS IDEA? #MakeAStand Yourself!
The Pink Lemonade Stand Challenge (PLSC) is a charity project to benefit the Breast Cancer Research Foundation (BCRF)
Learn more at www.PinkLemonadeStandChallenge.com

Started by a 7-year-old to raise funds for breast cancer research in honor of her mother and in memory of her great grandmother, grandmothers and aunt, PLSC encourages kids everywhere to serve up Pink Lemonade for a purpose. OUR GOAL IS TO REACH 50 STATES AND RAISE 100,000! Want to learn how easy it is to #MakeAStand to fight breast cancer? Here are the 3 simple steps:

1) Make a PINK LEMONADE STAND sign, stir up some PINK lemonade and find a safe and busy place to set-up
2) Sell PINK lemonade to END BREAST CANCER and let people know all funds raised will go to BCRF!
3) Count the money you raised, keep the cash and use your credit card at www.pinklemonadestandchallenge.com, to make a donation equal to the amount you raised!

***BCRF is the #1 rated breast cancer charity according to Charity Navigator ***