Pink Lemonade Stand Challenge Checklist
Tips to Prepare Your Stand!
PinkLemonadeStandChallenge@gmail.com

- If you are accepting the challenge let us know so we can help contact the local news stations - our email is at the bottom of this
- Use gallon jugs of water to make lemonade in jug! Walmart also has big containers of CountryTime lemonade for about $10
- Make your posters fun and creative-- with lots of color, especially PINK! See the logos in the folder for downloading and printing
- When preparing the lemonade stand, take lots of pictures in order to promote the stand
- Print the flyer in the drive to share at stand
- Post the pictures on your own social media
  - News media prefer landscape photos!
  - Share your BCRF team website for donations
  - use hashtags like #MakeaStand #Betheend #BCRF #Turnitpink #PinkLemonadeStandChallenge
- Tag the newscasters in your area to get their attention about the stand (especially ones that have been impacted by breast cancer)
- Tag any local celebrities that might be interested in participating in the challenge
- Don’t forget to tag @PinkLemonadeStandChallenge
- Challenge a friend on Facebook or Instagram with a video
- Flash the BCRF ribbon
- Take an iPhone or iPad and have your donation site loaded so people can make credit card donations.
- Don’t forget to email the pictures (see above)